



Licensing Presentation  
Arabella Enterprises



# kimmidoll™ philosophy

The **kimmidoll™** brand was conceived following a long standing passion with elegant decorative gift and homeware items inspired by Eastern culture. The traditional Japanese Kokeshi dolls are a perfect example of this simplistic Eastern beauty.

It is this philosophy of bestowing luck and good fortune upon friends and family that is behind the creation of the **kimmidoll™** brand. **Kimmidoll™** is a range of contemporary collectable dolls combining a fusion of traditional and modern creative sensibility.

**kimmidoll™** is a family of contemporary doll characters, each lovingly designed to represent “Life’s True Values.” As a beautiful collectable or as a home decorative item these gorgeous dolls will bless all the important moments in your life.

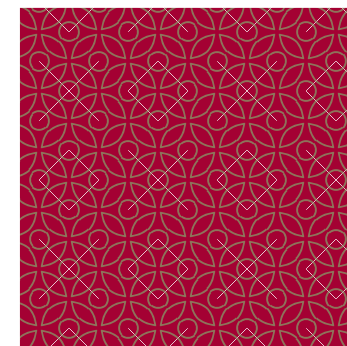
The beauty of the **kimmidoll™** range lies in the gorgeous inspirational values that each doll expresses. While they look individual, there is one philosophy that all the **kimmidoll™** share, and that is about celebrating important values in life’s journey such as kindness, happiness, joy and respect. The **kimmidoll™** range allows you to celebrate these values with your friends and family. Each gorgeous **kimmidoll™** comes with its own collector’s card.

The **kimmidoll™** design philosophy is inspired by the beauty of nature and the world around us, as well as the inspirational values that each doll represents. The design team infuse much love and care into each **kimmidoll™** design. The artwork and graphics used on each **kimmidoll™** is inspired by traditional Eastern artwork and contemporary Western artwork symbolism. Each design attempts to achieve a balance between the two cultures to create **kimmidoll™** characters that are modern and that the **kimmidoll™** collector can identify with.





1955

Tatsumi  
'Powerful'

## patterns & artwork

### Tatsumi 'Powerful'

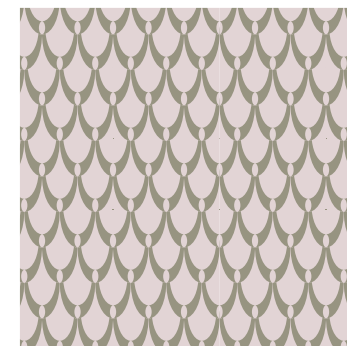
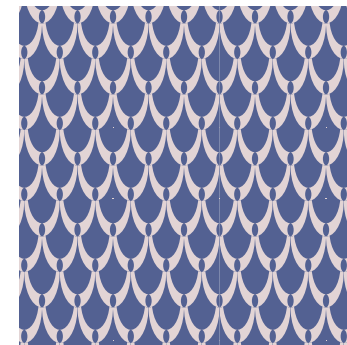
My spirit is assertive and persuasive.

Your strong leadership and your ability to inspire others to follow your vision, releases my powerful spirit.

May your endeavours always succeed, and bring prosperity to your life and to the lives of those who help you.

### Pantone Colours:

BLACK	WHITE	MET. 10387	MET. 8005	196
PANTONE BLACK C	WARM GRAY 4	WARM GRAY 1	1955	



5275

 Ayana  
'Colourful'

## patterns & artwork

### Ayana 'Colourful'

My spirit is rich and deep.

By exploring and embracing the richness and diversity of life you discover the depth of my spirit.

May your love of discovering new places, people and different ways of life, enrich and bring colour and dimension to every step of your journey.

### Pantone Colours:

BLACK	9220	WHITE	MET. 8003	5255
5275	5235	7418	489	





## product concepts

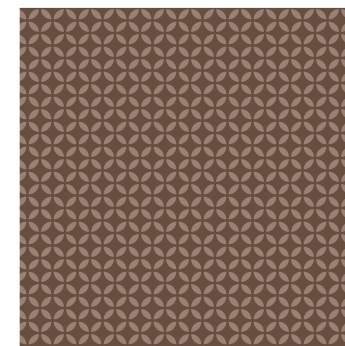
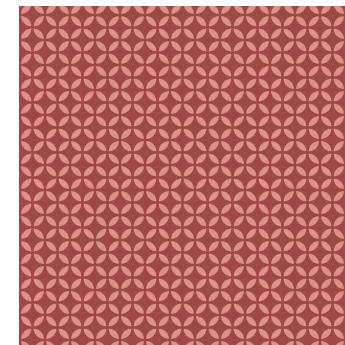
### Products

- (1) Scented Body Butter, (2) Hand Lotion
- (3) Note Book,
- (4) Sleep Attire,
- (5) Compact, (6) Slippers,
- (7) Bangle,

- (8) Lipstick
- (9) Reusable Coffee Cup
- (10) Candles



697

Sayaka  
*'Pure Beauty'*

## patterns & artwork

### Sayaka 'Pure Beauty'

My spirit is precious and perfect.

With your sweet innocence and unaffected charm, you share with the world the beauty and purity of my spirit.

To those who truly cherish and love you, you are and always will be precious, perfect and pure.

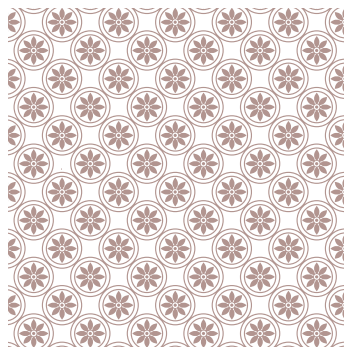
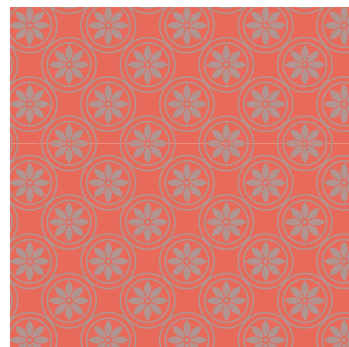
### Pantone Colours:

BLACK	9220	WHITE	MET. 8020
697	7606	7520	411





7421

 NOBUKO  
'Believe'


## patterns & artwork

previously  
released as a  
maxi doll

### Nobuko Meaning:

'Believe'

My spirit gives direction and brings purpose.

By living what you believe, your actions will always find their true direction. May my spirit guide you each day and bring all that is positive, purposeful and meaningful into your life.

### Pantone Colours:

BLACK

9220

186

7418

7421

MET.  
10154

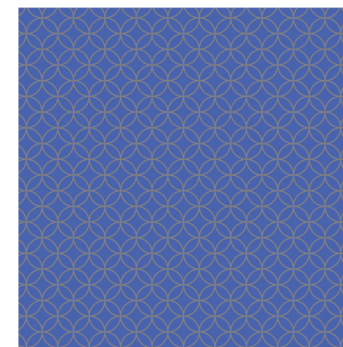
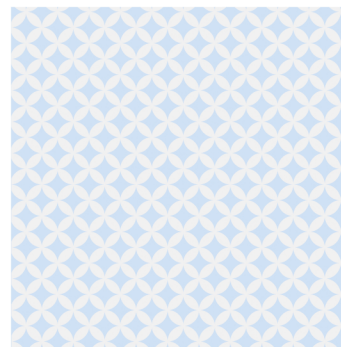
White

7611

## Patterns and Artwork



2726

Kyoka  
'Happiness'

## Kyoka

**Kyoka Meaning:***'Happiness'*

My spirit spreads optimism and goodwill.

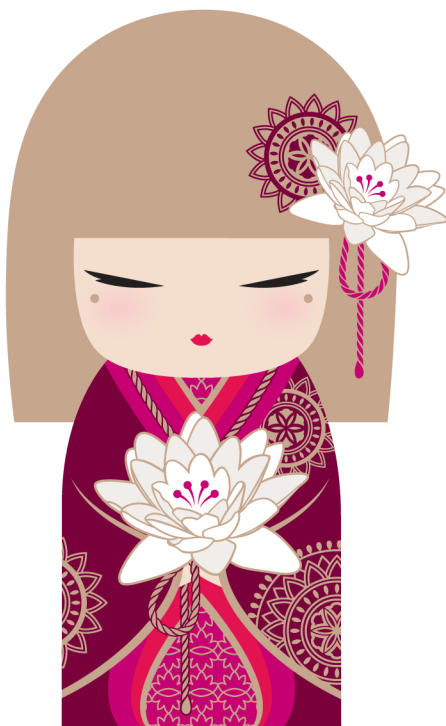
With every smile you share, every moment of joy you bring, every laugh, and every word of hope and love you speak, you release my positive spirit spreading happiness and goodwill wherever you go.

**Pantone Colours:**

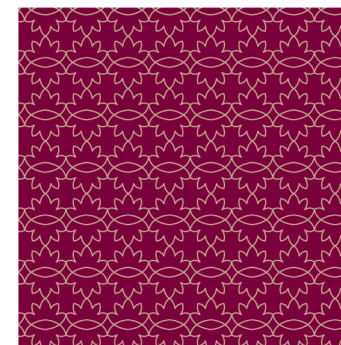
9220	BLACK	cool gray 1	2707	2726
WHITE	199	169	cool gray 10	metallic 877



# Patterns and Artwork



229

 Satoko  
*'Sincerity'*


## Satoko

### Satoko Meaning:

*'Sincerity'*

My spirit brings authenticity and integrity.

By being true to your feelings and honest in your dealings you ensure that all your opinions and actions truly reflect who you are and what you stand for. May you always live an authentic life and honour the integrity of my spirit.

### Pantone Colours:

9220	BLACK	229	227	1935
metallic 8021	WHITE	warm gray 1	182	



Used for marketing or as a visual when a 3D doll is required on product concepts.

May be applied in product concepts where we deem application of art is appropriate.





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### licensing portfolio

The photographs above show a selection of some of the gorgeous kimmidoll™ product created by our existing licensees.

(1) & (2) Bagmovil phone cover featuring 'Saya'.

(3), (4) & (5) Safta bag items featuring 'Sonoko,' 'Yoshimi' and 'Kanako'.

For Licensing Information Contact:  
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