

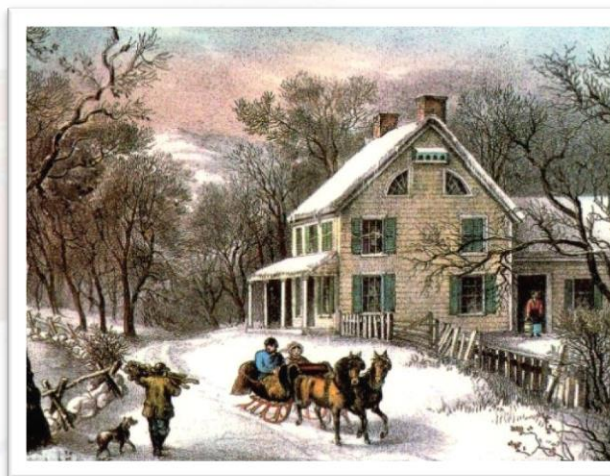
# Currier and Ives



*Licensing Presentation  
Arabella Enterprises*

# Currier and Ives

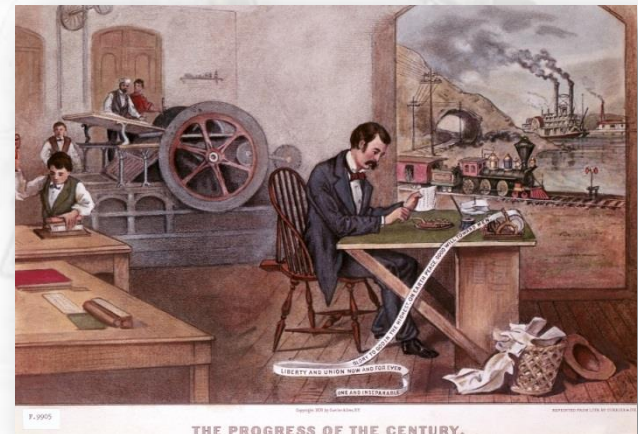
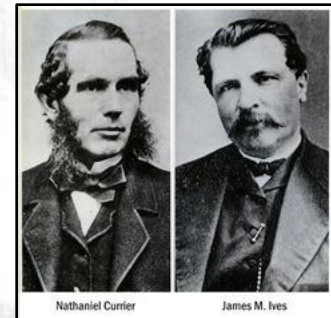
- *Established in 1857*
- *160<sup>th</sup> Anniversary in 2017*
- *Classic, storied brand*
- *Evokes a sense of nostalgia*
- *Rich heritage*
- *Steeped in Americana*
- *Abundant archives*
- *Truly American made*



# Currier and Ives

## An Interesting History:

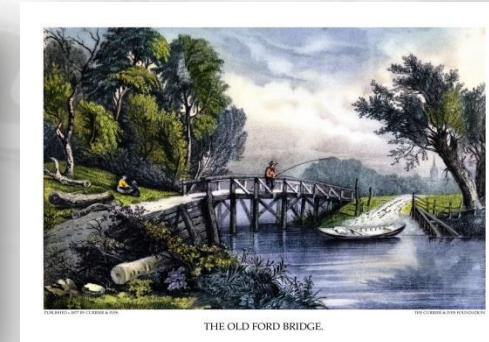
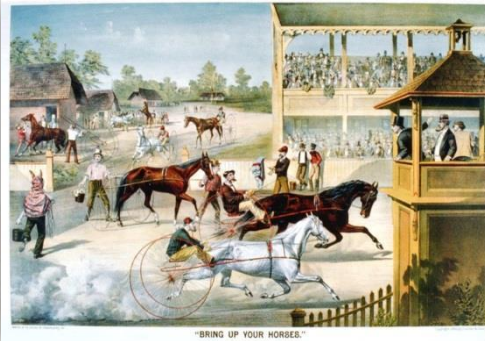
- *Nathaniel Currier started his lithography business in New York City in the early 1800's*
- *Currier asked Jim Ives to become a full partner in 1857 and formed Currier and Ives*
- *The lithographs produced by Currier and Ives were printed in black and white and hand painted by colorists in the first production line of its kind*
- *Many lithographs depicted current events of the 1800s*
- *Currier and Ives appears in the lyrics of the famous holiday song Sleigh Ride*
- *Scott Currier currently manages the Currier and Ives Foundation*
- *Archives holds more than 7000 prints*



# Currier and Ives

## Iconic Themes Available

- *Sleigh Rides*
- *Winter Scenes*
- *Homestead Scenes*
- *Hunting Scenes*
- *Village Scenes*
- *Locomotives*
- *Clipper Ships*
- *Churches*
- *Religious Themes*
- *Family Scenes*



# Currier and Ives



# Currier and Ives



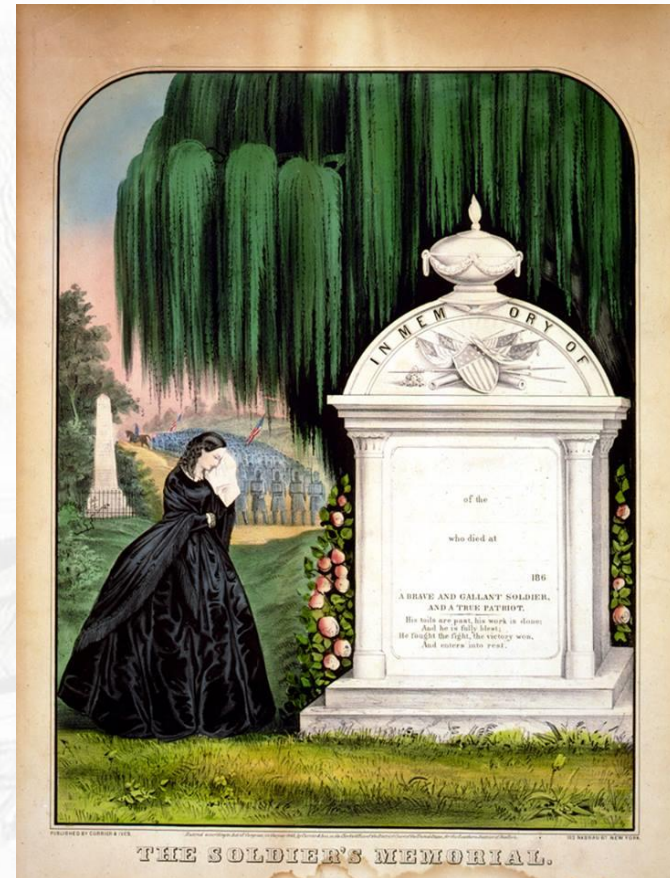
LITH. & PUB. BY N. CURRIER,

*Entered according to Act of Congress in the year 1868 by N. Currier, in the Clerk's Office of the District Court of the Southern District of N. Y.*

153 NASSAU ST. COR. OF SPRUCE N. Y.

THE SLEIGH RACE.

# Currier and Ives



# Currier and Ives



AMERICAN HOMESTEAD AUTUMN.



AMERICAN HOMESTEAD SPRING.



WINTER PASTIME.

# Currier and Ives



CENTRAL-PARK, WINTER.  
THE SKATING POND.

# Currier and Ives

## Vintage Merchandise





# Currier and Ives



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